

IDA (West Zone) Holds Dairy Leaders Roundtable Workshop in Mumbai

The Indian Dairy Association (West Zone) organised a **Dairy Leaders Roundtable Workshop on March 18, 2026, at Hotel Kohinoor, Andheri (East), Mumbai**. More than 50 Chief Operating Officers and senior representatives from private, cooperative and corporate dairy organisations, as well as equipment and ingredient companies, participated in the three-hour session.

The workshop was moderated by Ms Richie Agrawal and Shri Madhav Patgaonkar, Secretary, IDA (West Zone). In his opening remarks, Dr J.B. Prajapati, Chairman, IDA (West Zone), called upon members to contribute actionable suggestions for shaping the future of the dairy industry.

Dr. Amit Vyas, Managing Director, Amul Dairy, emphasised the importance of entrepreneurship development and the use of artificial intelligence in the dairy sector. Shri Rahul Kumar Srivastava, COO, Parag Milk Foods Pvt. Ltd., highlighted the need for better communication of the nutritional value of dairy products on packaging to improve public awareness.

The deliberations covered a wide range of issues, including farm productivity and farmer viability, milk quality and food safety, dairy analogues and consumer awareness, traceability and digitisation, sustainability and circularity, and the need for future-ready dairy entrepreneurship. Participants observed that the continued progress of the Indian dairy sector would depend not only on scale, but also on stronger systems for quality, productivity, sustainability, consumer trust and effective implementation at the ground level.

The roundtable also identified several areas requiring policy attention, particularly productivity enhancement, quality systems, traceability, sustainability and clearer differentiation of dairy products in the marketplace. The discussions further underlined the role that IDA can play through knowledge-sharing, stakeholder engagement, awareness-building and facilitating dialogue on issues of strategic importance to the sector.

Shri Arun Patil, Vice-President, IDA, summarised the deliberations and called for greater collaboration with the Association for the holistic development of the Indian dairy sector, with benefits for both producers and consumers.

The detailed proceedings of the workshop will be published in a forthcoming issue of *Indian Dairyman*.

