



INDIAN DAIRY ASSOCIATION KERALA CHAPTER
SOUTHERN DAIRY AND FOOD CONCLAVE- SDFC 2026
"Transforming Dairy and Food Systems for Global Health"
 January 8-10 | Venue- Calicut Trade Center, Kerala



TARIFF FOR ADVERTISEMENT IN SOUVENIR

Particulars	Ad Size (in cm)	Tariff (in INR)	Tariff (in USD)
Back Cover	25.5 * 19.0	60,000	1500
Front Inside Cover	25.5 * 19.0	50,000	1200
Back Inside Cover	25.5 * 19.0	50,000	1200
Double spread	25.5 * 40.0	60,000	1500
Full page	25.5 * 19.0	30,000	750
Half page	12.0 * 19.0	20,000	400
Book Mark for Souvenir	5.0 * 1.0	40,000	800

GST @18% extra or as applicable at the time of payment

GSTIN: 32AAAT10442A2ZL

Please Note: The Last date for receipt of advertisement material is 15 December 2025. Material should be sent in CD/Positive form / email along with hard copy to the conclave office, Thrissur

Bank details: Account Name: SOUTHERN DAIRY AND FOOD CONCLAVE 2026 (SDFC-2026)

Account Number: 4424070234-9 | State Bank of India, Ollukkara branch | IFSC Code- SBIN 0070210

Address for correspondence : Dr. S. N Rajakumar, Organizing Secretary, Southern Dairy and Food Conclave 2026, IDA Kerala Chapter Office, Verghese Kurien Institute of Dairy and Food Technology, Mannuthy, Thrissur-680651, Kerala
 Email: sdfckerala@gmail.com or idakeralachapter@gmail.com | Mobile: +91 9495882953 / 9400909222

SOUVENIR ADVERTISEMENT FORM

IDA Institutional Membership: Yes/No if Yes Number:

Name of the Organization:

Address:

Telephone:

Email:

Contact Person:

Designation: Mobile No:

Website:

Space requirement details with cost:

Advertisement material: Enclosed /will be forwarded later

Payment shall be made only by Cheque/DD/ internet banking

Payment Details: Payment in INR/USD | Mode : Online/ Cheque/DD/ NEFT

Payment Amount: Transfer Date:.....

Name of the Bank and branch: Bank Transfer/ UTR Number:

Cheque / DD No.:

Authorised signatory with seal



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TARIFF FOR SPONSORSHIP

SPONSORSHIP DETAILS		FREEBIES TO THE SPONSORS			
Type of Sponsorship	Amount Rs. lakhs	Exhibition Space	Colour Advt in Souvenir	Delegates	Display & Printing of logo
Platinum	15.00	27 sq m	Full page	6	Brochure, delegate kits, Backdrop
Diamond	10.00	18 sq m	Full page	4	Backdrop, Brochure
Gold	7.50	9 sq m	Full page	2	Backdrop
Silver	5.00	9 sq m	Full page	2	Backdrop
Bronze	2.50		Full page	2	Branding at venue
Delegate kits -1000 Nos.	10.00	18 sq m	Full page	6	Delegate kits, Stationery (will be shared), other
Cultural Programme/day	3.00		Full page	2	Back drop for program
Branding of Main Conf. Hall (1000 seats)	5.00	9 sq m	Full page	2	Hall to be named with sponsors and will be printed in the programme schedule. Allowed to hang the details of the sponsors at the entry gate
Branding of Hall II and III with seating capacity 500 nos.	3.00		Full page	2	Hall to be named with sponsors and will be printed in the programme schedule. Allowed to hang the details of the sponsors at the entry gate
Branding of Lanyards	3.00		Full page	2	Allowed to hang the details of the sponsors at the entry gate
Farmer session	2.00		Half page	2	Backdrop for program
Lunch/ Dinner	7.00	9 sq m	Full page	4	Invitation cards and branding at venue
Breakfast	3.00		Full page	2	Branding at venue
High Tea	2.00		Half page	2	Branding at venue
Technical session	2.00		Half page	2	Branding at venue
Industrial presentation	2.00			2	1 hour slot for company presentation
Industrial presentation	1.00			1	30 min slot for company presentation
GST @18% extra or as applicable at the time of payment		GSTIN: 32AAAT10442A2ZL			

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For Further Details : Dr. S. N Rajakumar, Organizing Secretary, Southern Dairy and Food Conclave 2026,

Verghese Kurien Institute of Dairy and Food Technology, Mannuthy, Thrissur-680651, Kerala

Email: sdfckerala@gmail.com or idakeralachapter@gmail.com | Mobile: +91 9495882953 / 9400909222

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Registration details

Categories	Early Bird registration November 30 (₹)	Late From December 1 (₹)	On spot Registration (₹)
IDA Non Member	4000	5000	8000
IDA Member	3000	4000	5000
Farmers/Students/ IDA Senior Citizens (>60 Years)	2000	3000	4000
One day Registration for UG and PG students only for pre conference Day	1200		
Note: 1. The fees is inclusive of GST @18%. GST No. 32AAATI0442A2ZL 2. Fellows / Patrons / Dr. Kurien awardees are exempted from payment of registration fee. Early bird discount up to 30 th November 2025 Those who intend to register are advised to complete the process at the earliest Students will have to upload/produce a certificate from college/ID card, while Sr. Citizens may upload / produce an Aadhar card / Proof of Date of Birth. Bank Details: Name of Account. SOUTHERN DAIRY AND FOOD CONCLAVE 2026(SDFC-2026) Bank Name: State Bank of India, Branch: Ollukkara Account Type: Current Account No.: 4424070234-9 IFSC Code: SBIN0070210			

Sponsorship Tariffs

Platinum	15.00 lakhs
Diamond	10.00 lakhs
Gold	7.50 lakhs
Silver	5.00 lakhs
Bronze	2.50 lakhs
The amount is exclusive of GST All sponsors are eligible for freebies	

Summit Secretariat

Patrons Dr. Satish Kulkarni, Chairman, IDA South Zone
Vice Patron Dr. R. Rajendra Kumar, Vice Chairman, IDA SZ Dr. N.K.S. Gowda, Vice-Chairmen, IDA SZ Dr. S. Subash, Secretary, IDA SZ Dr. Kajal Sankar Roy, Treasurer, IDA SZ
Mentor Sri. C.P Charles, Member, IDA CEC
Organizing Committee Chairman - Shri. K.S Mani, Chairman KCMMF Organizing Secretary - Dr. S.N Rajakumar, Chairman, IDA-KC Convenor - Shri. Anil Kumar I.S, Manager, Milma, MRCMPU Ltd.

For Further Information, Please Contact

The Organizing Secretary

Southern Dairy and Food Conclave 2026,

Vergheze Kurien Institute of Dairy and Food Technology, Mannuthy, Thrissur-680651, Kerala

Email: sdfckerala@gmail.com or idakeralachapter@gmail.com

Mobile:+91 9495882953



FIRST ANNOUNCEMENT
**SOUTHERN DAIRY AND
FOOD CONCLAVE-2026**
(SDFC-2026)
INDIAN DAIRY ASSOCIATION
(KERALA CHAPTER)



**“TRANSFORMING DAIRY AND FOOD SYSTEMS FOR
GLOBAL HEALTH”**

January 8-10, Calicut (Kozhikode), Kerala
Venue- Calicut Trade Center (Vergheze Kurien Nagar)

About IDA

Indian Dairy Association (IDA), with its headquarters located in Delhi, has been serving as an apex body of the dairy industry in India since 1948. The objective of the Association has been the advancement of dairy sector and to provide opportunities for the dissemination and exchange of knowledge and ideas gained from research and experience through meetings, conferences, seminars and collaboration in all aspects of dairying. This professional body is comprised of eminent dairy professionals representing dairy cooperatives, multinational corporations, corporate bodies, private institutions, public sector units, research & educational institutions and government agencies. IDA works closely with dairy farmers, professionals, policymakers, scientists, educationists, students and organizations dedicated to dairy development in India. The IDA, at present, has its Zonal branches in Bengaluru, Kolkata, Mumbai and Delhi as well as State Chapters in Gujarat, Kerala, Rajasthan, Punjab, Bihar, Haryana, Tamil Nadu, Telangana, Karnataka and Local Chapters in Andhra Pradesh, Eastern UP, Western UP and Jharkhand.

Preamble

The world stands at a critical juncture where the convergence of environmental degradation, food and nutrition insecurity and the growing burden of chronic diseases calls for a radical transformation of our food systems. In this moment of challenge lies an extraordinary opportunity to build systems that are resilient, inclusive and rooted in sustainability. The path forward demands vision, innovation and collective will to ensure that food systems nourish both people and the planet for generations to come. Dairy, with its unique role in providing affordable and high-quality nutrition, must evolve in synergy with the broader food ecosystem to meet emerging demands and health priorities. With the theme “**Transforming Dairy and Food Systems for Global Health,**” the SDFC-2026 seeks to highlight the growing interdependence of these two vital sectors in addressing global challenges related to nutrition, sustainability and public health.

SDFC-2026 will bring together a diverse range of stakeholders-industry leaders, policymakers, researchers, entrepreneurs and farmers-to explore pathways for innovation, sustainability and collaboration. The conclave also honors the enduring legacy of Dr. Verghese Kurien, whose vision transformed India’s dairy landscape. By fostering dialogue and partnerships, the event aspires to contribute meaningfully to global efforts aimed at building healthier, more equitable food systems for present and future generations.

Welcome to SDFC-2026

Indian Dairy Association – Kerala Chapter is pleased to announce the second edition of Southern Dairy Summit, titled the **Southern Dairy and Food Conclave 2026 (SDFC-2026)** under the guidance of **IDA- South Zone**, with the collective support of its regional chapters from **Tamil Nadu, Karnataka, Telengana and Andhra Pradesh**.

Join us from **January 8 to 10, 2026**, in the **historic city of Kozhikode (Calicut), Kerala**, at the **Calicut Trade Centre**, which will be ceremonially renamed **Verghese Kurien Nagar** during the conclave, in honor of **Padma Vibhushan Dr. Verghese Kurien**, the visionary architect of India’s White Revolution, who was born in Kozhikode.

This year’s conclave reflects evolving industry dynamics, emphasizing Dairy as a central pillar, acknowledging its integral role within the broader food ecosystem. The event aims to bring together a diverse group of stakeholders from across Southern India, including industry leaders, academics, researchers, students, entrepreneurs, farmers, professionals and policymakers to foster innovation, share knowledge and explore collaborative opportunities.

Key Objectives

- **Foster Innovation** in dairy and food technologies
- **Promote Sustainability** and circular economy in food systems
- **Encourage Collaboration** across industries, academia, and policymakers
- **Celebrate Legacy**, Honor the life and mission of Dr. Verghese Kurien

Key Highlights of SDFC-2026

- **January 8, 2026 – Pre-Conference Day**
Paper presentations, poster presentations, young scientist forums, job fair, startup showcases and innovative business idea sessions.

- **January 9–10, 2026 – Main Conclave**
Techno-commercial presentations, scientific sessions, farmer-interactive forums and a comprehensive display of dairy and food products, equipment and innovations.
- **Padma Talk**
A special commemorative session “Padma Talk” will be organized to honor Dr. Verghese Kurien and his enduring legacy.
- **Expo**
A limited number of stalls will be available for the dairy and food stakeholders to exhibit and showcase their products to the visiting delegates including a large number of Farmers and Entrepreneurs participating in the conclave
- **Summit Souvenir**
Summit Souvenir (with ISBN Number) containing the invited articles from speakers and abstracts of poster and research presentations will be published and provided to each registered delegate

Tentative Program Schedule

Date	Time (h)	Hall 1	Hall2	Hall 3	
Pre Confer- ence Day	8.00-10.30 am	Delegate registration			
	10.30-1.30 pm	Research paper presentation	Young Scientist Forum	Start up showcases	Poster presentation
	1.30-2.30 pm	Lunch break			
	2.30-4.00 pm	Research paper presentation	Young Scientist Forum	Job Fair	Poster presentation
	4.00-4.30 pm	Tea break			
	4.30-6.30 pm	Research paper presentation	Innovative Business Idea presentation	Job Fair	Poster presentation
	6.30-8.00 pm	Cultural programme			
	8.00 -9.00 pm	Dinner			
Main Conclave Day 2 January 09	8.00-9.00 am	Delegate registration			
	9.00-10.00 am	Padma Talk			
	10.00-11.30 am	Inauguration			
	11.30-12.00 pm	Tea break			
	12.00-1.30 pm	Technical Session-1		Farmer Session - I	
	1.30-2.30 pm	Lunch break			
	2.30- 4.00 pm	Technical Session - 2		Farmer Session - II	
	4.00-4.30 pm	Tea break			
	4.30-6.30 pm	Technical Session - 3		Technical Session - 4	
	6.30-8.00 pm	Cultural programme			
	8.00 -9.00 pm	Dinner			
Final Day Day 3 January 10	9.00-10.30 am	Technical Session-5		Technical Session-6	
	10.30-11.00 am	Tea break			
	11.00-12.30 pm	Technical Session-7		Technical Session-8	
	12.30- 2.00 pm	Lunch break			
	2.30-3.30 pm	Valedictory Function – Certificate and Award Distribution			
	3.30- 4.00 pm	Tea break			